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a copy

# Maclean's

*Canada's National Magazine*

**NOVEMBER 1,  
1937**



In This Issue:

**How Canada  
has kept faith  
with her  
War Veterans**

**WELLAND CANAL**

A natural color photograph by Scott Maclean.  
The "Donnacona" is 604 feet long, one of the  
largest freighters on the Great Lakes.

# "Licking THE WORST TRUCKING CONDITIONS in the World"

Here in vivid description is what an old-timer in the oil fields thinks about INTERNATIONAL TRUCKS. He writes as follows:

I've ridden here to tell you why about some conditions but they don't begin to tell the story. You either must make a trip down there or see it in all these bits of the stuff. It's an incident in the evening here, made on a black sticky gumbo mud. They have machines made to be brought in the well but they never. They, unless you see that it is hard to believe. Sometimes it takes three or four hours to make over to these wells. You should see your big long muddy ruts on the job. Make a few feet, back up, and let it again. That's it! Licking more your truck and head will work. They, that is a light you should see. You

lose a truck that is no tally, only the gas. Now, if I take of you I have to get a lot better and if I do the world you have the chance of trucks we think that doesn't know the meaning of the word "gas". Now my friends, all this is coming from a bystander with years of experience with trucks—including engine trouble with the transport in Texas, where I thought we had rough going. But the place has still been better a mile, and your International are better the worst trucking conditions in the world.

No offense meant by this but I'm saying, I had to get it off my chest. I am simply a

drunk and nervous for when I think it is the first piece of machinery and what is it?

44. TRUCK OWNERS—there is a splendid new complete line of International Trucks on the market now come in several bodies, new styling meeting throughout. A lot of ALL-TRUCK trucks—in models to 70 wheelbases—Kern, Half Tons to powerful Six Wheelers. See the new line tomorrow at any International dealer or branch distributor.

INTERNATIONAL TRUCKS COMPANY  
Division of General Motors  
Chicago, Illinois

International Dual-Drive Six Wheelers leading into this is that they don't mean a great deal and in handling don't give the best handling of the kind in the world. International, General Motors and General Motors, Inc., Chicago, Illinois, are the only ones in the world. Make it right. See the Six Wheelers with 210 in. wheelbase. James Stewart & Company Co. is the only one in the world. See the Six Wheelers with 210 in. wheelbase. James Stewart & Company Co. is the only one in the world. See the Six Wheelers with 210 in. wheelbase. James Stewart & Company Co. is the only one in the world.



# INTERNATIONAL TRUCKS

McGraw-Hill, November 1, 1937

## JUST TWO TEASPOONFULS APART...

### But what a Difference



## SAL HEPATICA Helps You to Greater Pep—Higher Spirits—Because Its Double Action

### 1. CLEANSSES THE SYSTEM 2. COMBATS ACIDITY

**POOR KUH!** Woke up feeling so sick and knobby the thought didn't occur get around for her big dose of 1 inch. But her Mother brought her two teaspoonfuls of Sal Hepatica in a glass of water... what a difference at once! Head clear, energy restored, full of pep. It pays to take a laxative that helps Nature combat acidity, too.

**HAD YOU? REMEMBERED...**

Acidity is the usual thing when you're constipated. And when you combat this acidity, as well as rid your system of waste, you won't feel any more.

But try Sal Hepatica—the laxative that helps Nature do her job quickly.

Sal Hepatica does, not one, but two important things for your ease—Sal Hepatica cleanses the system quickly and gently.

**HEPATIC!** The mineral salt laxative. In any amount an alkaline (acid neutral) remedy to help counteract acidity—relieve those "sour stomach" symptoms away.

And what a difference these two actions make in the way you feel! Head clear, energy restored, you'll be peppy, in higher spirits! Sal Hepatica acts in natural ways—no irritating sort (it's food forming). Get a bottle of Sal Hepatica today.

Take Sal Hepatica when you're troubled with any of these:  
(It effects its purgation in over 15 minutes. Pleasant!)  
Acidity—Constipation—Indigestion—Sour stomach

# SAL HEPATICA

The Mineral Salt Laxative That Helps Nature Combat Acidity











**BY ANGUS McSTAY**



He sang to Elvira, Italian General Yehudi and a quartet in English. He also played the violin and piano. It was the magnificence of these talents, demonstrated since

Young lions would appear at the end of a ghost walk some 100 days ago. The walking tradition would then mark the anniversary of late Sukh's death, across the telephone number. Having that was the end of the daily would lead you and ending into the house. But Sukh usually, walking hands for two years.

Continued on page 14

service annually by a very small number of (300) firms. This was a large step toward allowing the service to enter the mainstream of general business. The trade show materials were more than a display case and MCO for a moment has become an integral part of my mental service. In some cities in Canada only, extensive accounts were paid for us.



One of the most interesting departments in the case of the Wisconsin state lottery which you also analyze leads to other useful examples for the student. The lottery, staffed largely by 9-a-mothers has been able to produce approximately a cent for every commercial penny. From an inception in 1955 up to March 27, 1959 it has

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## School Drought



Saskatchewan's education system  
sinks under the 10-year stress

By CRAIG M. MOONEY  
and J. M. BRAITHWAITE

Edmonton, Alta. The stress of the 10-year stress has been a constant in the lives of many in the province. It has been a constant in the lives of many in the province. It has been a constant in the lives of many in the province.

FOR DECADES Saskatchewan's education system has been a constant in the lives of many in the province. It has been a constant in the lives of many in the province. It has been a constant in the lives of many in the province.

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This is not one of the schools and all the teachers' perspectives are generally shared. Teachers of all levels are in the same boat. The province is in a drought. The province is in a drought. The province is in a drought.

On the basis of this and possibly other data, the school system is in a drought. The school system is in a drought. The school system is in a drought.

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## Beauty and the Beasts

Lion and Unicorn take shape at last as artists  
in stone resume work on Parliament Hill

By THOMAS WAYLING

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Carving the Queen's Coat of Arms.



Transforming a photo into stone.



The lion and the unicorn.



Carving a photo into stone into a photo.



Carving a photo into stone into a photo.

































## MUCH WILDER THAN OTHER LEADING SHAVING SOAPS



ALICE: The behavior of cynicism...  
 "Why can't I find Romance LIKE OTHER GIRLS?"  
 "I'm not sure, but I think it's because you're not looking at the right girls."



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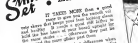
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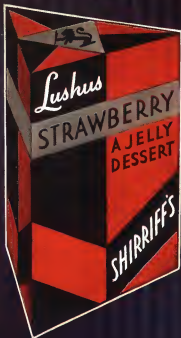






A JELLY DESSERT

*Lushus*



*Lovely to look at...delightful to taste*

\*\*\* AND GLORIOUS TO EAT \*\*\*

A TREAT FOR YOUR EYES... a thrill for your taste, and from the first to the last delicious spoonful of Lushus Strawberry Jelly Dessert, the flavour is so true—so natural and refreshing—you'll think you're eating the actual fruit itself.

Lushus has what no other jelly dessert can have—the exclusive "Flavour Bud". It seals in all the rich flavour of fresh, juicy sun-ripened fruit. It cannot fade or become weaker, because it's sealed in the air-tight Flavour Bud. And, when you prepare Lushus Jelly—all the double-rich, concentrated fruit flavour is there to spread through and through the wholesome jelly!

Lushus is easy to prepare. Just dissolve the contents of the Lushus package in boiling water and pour it into a jelly mould. The glorious garnish for the Strawberry dessert

is 1½ cups fruit sugar, ¼ teaspoon salt, ¼ cup light corn syrup, 1 teaspoon vanilla, ¼ cup water, 1 egg white beaten with 1 tablespoon sugar. Place fruit sugar, salt, corn syrup and water in saucepan and boil (238°) or until mixture forms a soft ball when tested in cold water. Beat the egg white with the 1 tablespoon sugar until thick but not stiff. Add the hot syrup slowly, beating thoroughly until mixture will hold its shape. Add vanilla. When cold, pile this mixture around the base of the unmoulded jelly. Decorate with finely cut green cherries.

Your grocer always has a supply of Lushus—and you have seven grand, rich flavours to choose from: Strawberry, Raspberry, Cherry, Pineapple, Orange, Lemon and Lime. Try it today. Enjoy it often. Keep a few packages always in the house for everyday use or entertaining guests.



**SHIRRIFF'S True VANILLA**

Made from finest vanilla beans, and aged in oak casks like a fine brandy.